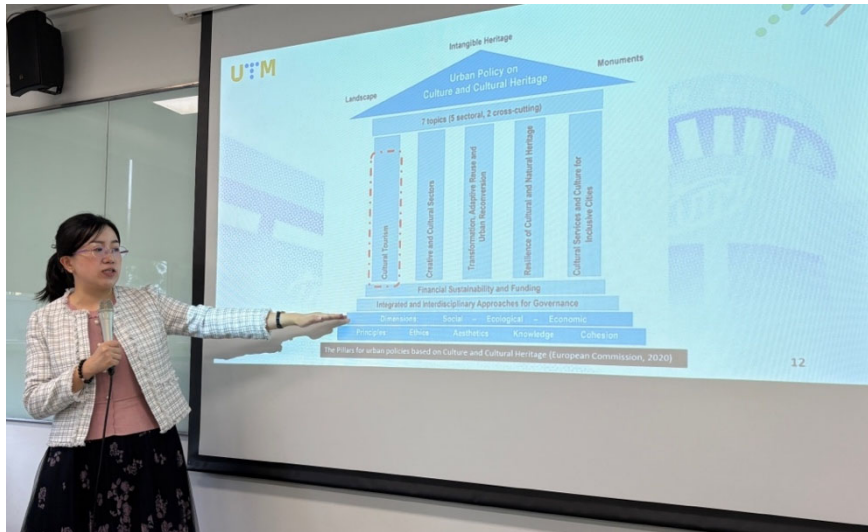


Heritage and Tourism: Conflict or Symbiosis?



On November 3, 2025, Dr. Chen Zhaoyu Vicky, Assistant Professor at the Macao University of Tourism, delivered a seminar on “Conflict or Symbiosis between Heritage & Tourism”. Dr. Chen brings professional experience from UNESCO Bangkok and Beijing.

Dr. Chen explored the relationship between the preservation of historically significant sites and the rise of modern replicas. She examined how tourism could function as a symbiotic force — providing economic benefits and fostering community pride — while also posing challenges through overcrowding and commercialisation. She argued that heritage professionals needed to manage this dynamic strategically, balancing conservation with accessibility to ensure a sustainable future for shared cultural assets.