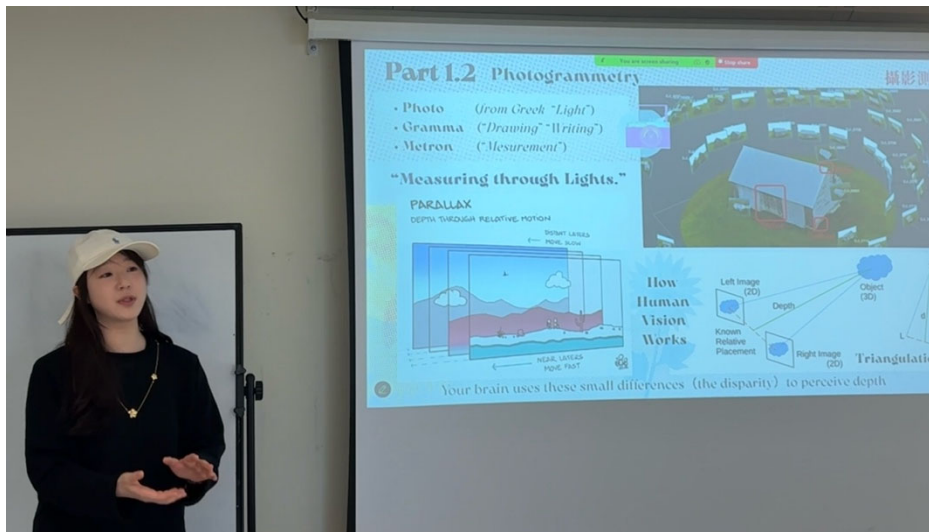


Co-Creation and Cultural Ownership through Emerging Technologies



The final session, held on November 26, 2025, featured Dr. Cheng Danzhao, Senior Product Manager at Ant Group, who has led projects in crowdsourced 3D cultural reconstruction. Her talk, “From ‘Do Not Touch’ to ‘Co-Create’: How Emerging Technologies Empower Cultural Heritage”, explored changing modes of cultural engagement.

Dr. Cheng described approaches in which audiences become active participants rather than distant observers. She highlighted several technological drivers for this shift: crowdsourcing, which enabled the public to contribute to the reconstruction of cultural artifacts from fragmented data; blockchain, which could give individuals a stake in cultural ownership and identity-making; and XR and AI, which integrated fragmented data into accessible, lived histories. She concluded that the real measure of technological innovation laid in whether people felt they could participate in and shape their own culture.