

Phenomenology and the Hybrid Museum Experience



On November 17, 2025, Dr. Song Zhennuo presented a seminar on “From Heritage to Hybrid: A Phenomenological Study of XR in the Museum of Digital Things”. Dr. Song, a researcher in human-computer interaction, applied phenomenological frameworks to reconceptualise Extended Reality (XR) objects and experiences.

Drawing on 22 specialist interviews, Dr. Song used Heidegger's fourfold concept — integrating mortals (visitors), earth (activities), sky (ideas), and divinities (emotions) — to analyse the museum experience. She argued that XR interactions can amplify artifact narratives, shifting the museum experience from passive observation to active participation and fostering deeper emotional engagement with heritage.